Notice

Re: Chinese language website entry claiming to be an official distributor of Eiken Chemical

Recently we have discovered an entry in a Chinese language website in which a company that is not an official or authorized distributor of products using the gene amplification technology "LAMP Method" (the "LAMP Products") developed by Eiken, claims to be an official distributor of Eiken in the Chinese market.

At present, Beijing Lanpu Bio-Technology Co., Ltd is the only distributor that Eiken and its subsidiary, Eiken Shanghai Co., Ltd., have appointed in the People's Republic of China; we have no other official or authorized distributor.

The information on the website gives the false impression that the company on the website is an official or authorized distributor of Eiken and can provide purchasers of LAMP Products with maintenance and after-sales service. We are therefore concerned that its activities may cause problems and unnecessary expense for LAMP Product users. Its activities are therefore impermissible.

After consultation with Eiken's Chinese counsel, we advised the manager of this website printing this erroneous information on March 22, 2010 to delete immediately all indications that an official distributor of LAMP Products is presented on the website. If the website manager does not comply, we will consider taking formal legal measures, including informing the Chinese State Administration for Industry and Commerce and other relevant authorities of this illegal activity and demanding strict punishment.

Eiken is a manufacturer of clinical diagnostics that operates by the motto "Technology and Trust" and has built up a solid, reputable corporate brand. To uphold the integrity of this brand and to continue to grow, we must deal resolutely with any company or person that does not respond in good faith to the notice that this kind of illegal action cease.